



The Marketing Cloud for Microsoft Dynamics™



ClickDimensions Product Updates

The ClickDimensions Marketing Platform

The Marketing Cloud for Microsoft Dynamics™

The only unified marketing, analytics and services platform in the market



ClickDimensions Intelligent Dashboards powered by SweetSpot

Unified Data Center™

Intelligent Analytics Interface™

Data Connectors

Data Engine

Visualizations

Intelligence & Collaboration

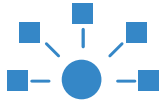
ClickDimensions

Email, Landing Pages, Forms
Surveys, Social, Events, Campaign
Automation



Microsoft Dynamics 365 for Sales

Campaigns, Leads, Contacts,
Opportunities, Products, Revenue



InstantConnect

Connectors to Google
AdWords, Microsoft Advertising
and Google Analytics



24 Hours



24 Hours



24 Hours



Pre-built,
Transformed,
Managed Data



12 Prebuilt
Dashboards
based on
Industry best
practices



KPIs / Goals



Notifications /
Alerts



Collaboration
and Storytelling



AI Intelligent
Insights

Completely pre-built, turnkey solution

ClickDimensions Intelligent Dashboards powered by Sweetspot

12 Dashboards that present over 100 KPI via more than 150 visualizations!



Sales Funnel

18 KPIs presented over 17 visualizations



Campaign Performance

8 KPIs presented over 7 visualizations



Website Statistics

11 KPIs presented over 8 visualizations



Email Marketing

14 KPIs presented over 11 visualizations



Campaign Automation

8 KPIs presented over 7 visualizations



Social Marketing

5 KPIs presented over 5 visualizations



Landing Pages

9 KPIs presented over 8 visualizations



Events

9 KPIs presented over 12 visualizations



Surveys

3 KPIs presented over 7 visualizations



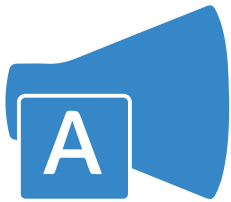
Google Analytics

5 KPIs presented over 34 visualizations



Google Ads

9 KPIs presented over 12 visualizations



Microsoft Advertising

9 KPIs presented over 12 visualizations

Social Engagement

All the social features you need in one integrated platform



PUBLISH

Schedule content distribution in advance for any day or time to multiple social profiles and networks



MEASURE

See results for clicks, conversions and engagement for every post, message and source. Use those interactions to drive scoring, segmentation, campaign automation and lead source attribution



CURATE

Discover and share content to increase engagement and position your company as a thought-leader



LISTEN

Stay on top of social conversations and engage in them with social listening



AMPLIFY

Leverage your employees' and advocates' social reach



COLLABORATE

Assign team members to selected campaigns and social profiles and easily manage cross-functional roles

